



embed > /
design in your dna / .

Connecting the Holy Trinity :
Design, Innovation & Entrepreneurship

WHEN & WHERE

19th January, 2018
9:00 am - 6:00 pm
The Leela Palace,
Bangalore



the initiative

DESIGN4INDIA, aims to create a significant impact on the software technology product circuit by bringing the design ecosystem and product ecosystem together. Our objective is to bring transformational value in the Experience Design space fro the product and startup ecosystem of India.

about embed: design in your dna.

Design has become a path to providing effective and delightful experiences to users. Design as a differentiator is not something new. What's new is that good design is now expected!

Design plays an important role in the success of any software tech product. A well-designed product has the potential to retain customers, whereas a bad design is a 'click away' from losing your customers.

It encompasses a number of attributes including – usability, information design, user interface, concept quality, design finesse and process of design. But have we truly “Embedded” these attributes in our products? As digital interactions expand ‘beyond the screen’ to encompass the objects, places, intelligence and services we use every day, we need to ask ourselves how prepared are we to truly ‘stand out’ in the software tech product world.

why partner
with us?

500

Attendees

8

Keynotes

11

Speakers

2

Workshops

20

Design Pitches

10

Showcase

for queries
contact

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1 gold

10 Free Registrations
02 Slots Vacant

The gold sponsors will be guaranteed visibility across the channels on the following platforms:



website & digital
communication



Design4India
merchandise



closing
presentations



summit venue



arrival kit



keynotes



social media



exhibition
space



registration
venu

2 silver

06 Free Registrations
03 Slots Vacant

The silver sponsors will be guaranteed visibility across the channels on the following platforms:



website & digital
communication



Design4India
merchandise



closing
presentations



summit venue



arrival kit



keynotes



social media

3 giveaways / conference kit

03 Free Registrations

05 Slots Vacant

The giveaways/ conference kit sponsors will be guaranteed visibility across the channels on the following platforms:



website & digital
communication



Design4India
merchandise



arrival kit



summit venue



social media

4 social media partner

02 Free Registrations
07 Slots Vacant

The social media partner sponsors will be guaranteed visibility across the channels on the following platforms:



website & digital
communication



Design4India
merchandise



closing
presentations



summit venue



arrival kit



registration
venue



social media

5 exhibitor

02 Free Registrations
07 Slots Vacant

The exhibitor sponsors will be guaranteed visibility across the channels on the following platforms:



website & digital
communication



closing
presentations



exhibition
space



summit venue



arrival kit



social media

6 wifi sponsor

01 Slots Vacant

The wifi sponsors will be guaranteed visibility across the channels on the following platforms:



website & digital
communication



Design4India
merchandise



registration
venue



summit venue



arrival kit



social media

7 badge & lanyard sponsor

02 Free Registrations

01 Slots Vacant



The badge and lanyard sponsors will be guaranteed visibility across the channels on the following platforms:



website & digital
communication



Design4India
merchandise



registration
venu



summit venue



social media



exhibition
space